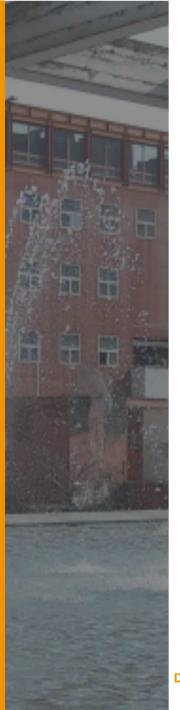


# The Department of Sociology and Social Research at a glance

Information on teaching and research

Department at a glance UNIVERSITÀ DI MILANO-BICOCCA



**Sociology and Social Research** is one of the fourteen Departments composing the **National University of Milano-Bicocca**, located in northern part of Milan and established in January 1999.

University of Milano-Bicocca is the newest university among the eight existing in Milan.

Milano-Bicocca was placed 51st in the 2016 "Top 150 Under 50" Ranking, issued by the Times Higher Education.





The **Department of Sociology and Social Research** was established at the University of Milano-Bicocca in January 1999 with two main aims:

- to form a centre of excellence for sociological research;
- to offer at the undergraduate and graduate level a wide range of high standard learning opportunities in the field of the social sciences.

Over the years, both aims have been achieved: on the one hand, the high profile of the research activities in which Department members are engaged is widely acclaimed by the national and international sociological and social sciences community. On the other hand, the learning opportunities offered by the Department are growing increasingly.

The Department has many international programmes for outgoing and incoming students as well as a program for visiting fellows.





The Department of Sociology and Social Research counts a permanent staff of **63 scholars** (18 full professors, 33 associated professors, 12 assistant professors), **27 post-doc researchers**, **45 Ph.D. students** and almost **3,000 undergraduate and graduate students**.

The Department offers:

- 4 undergraduate;
- 4 graduate;
- 7 master;
- > 2 doctoral degrees.



# **Educational offer**

Degrees and Courses offered at the Department of Sociology and Social Research

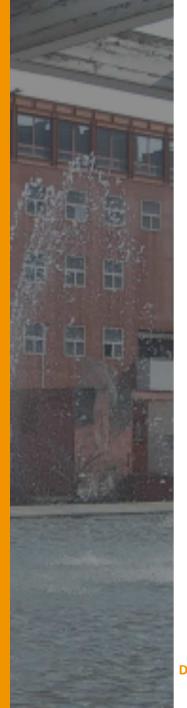
# 1. Undergraduate degrees (BSc)

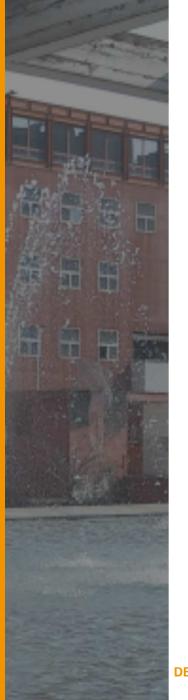
Sociology Social Work Tourism Sciences and Local Community Studies Organisation Science

# 2. Graduate degrees (MSc)

Sociology (SOLM) Planning and Management of Social Policies and Services (PROGEST) Tourism, Territory and Local Development (TLC) Management and Services Design (MAGES)







# 3. Master degrees (MA First Level)

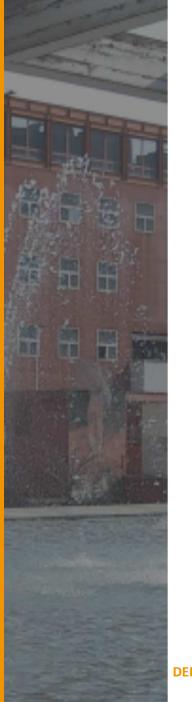
Entertainment, Enterprise, Society (SIS) Health Systems, Traditional and Non-Conventional Medicine (SISMENC) International Business Development (MAIB) (Taught in English) Management and Digital Innovation (MADIM) Management for Human Capital Development (MACU) Science Communication and Sustainable Innovation (MaCSIS) Sport Management, Marketing and Society (SMMS)

# 4. Doctoral degrees (Ph.D.)

Applied Sociology and Methodology for Social Research (ASMSR) City and Information Society (URBEUR – QUA\_SI)

The Department of Sociology and Social Research offers also a **Postdoctoral Program** and **Summer / Winter Schools**.





### 1. Undergraduate degrees (BSc)

### 1.1. Sociology

How complex global contemporary societies are? How do they work? How are they organised? How should be understood their structure, the nature of social conflicts, collective identities and the everyday life? How could we face social problems?

This BSc course in Sociology aims at training experts in the analysis of social phenomena and transformations, able to interpret contemporary societies following an innovative reading, as well as to achieve in depth understanding of their underlying mechanisms and functioning.



### 1.2. Social Work

This BSc course aims at training experts in Social Workers.

During the three years course, the following competences are acquired:

• theoretical knowledge: theoretical understanding of basic notions of a broad range of disciplines, ranging from sociology to psychology, anthropology, law, and social policy theory;

• methodological know-how: ability to employ methods and techniques for the prevention of critical situations and for the management of social work;

• practical skills and aptitudes: collaborative conduct, in order to facilitate team work among professionals with different technical skills and coordination with local associations and services.



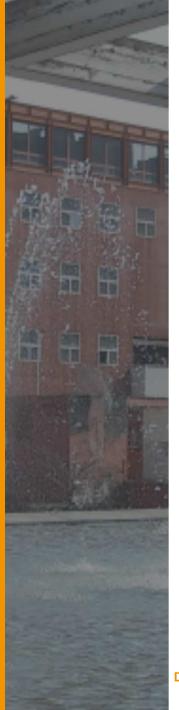


### **1.3. Tourism Sciences and Local Community Studies**

The BSc course in Tourism Sciences and Local Community Studies provides the tools for the scientific analysis of local tourist systems.

During the three years of the course students learn how to exploit local potential in the planning of tourist offers, in order to attract Italian and foreign tourists. A country like Italy, with natural, cultural and traditional resources, requires not so much outgoing specialists, able to prepare an all inclusive package for the Maldives, but rather incoming specialists, capable of promoting the towns along the Po river or Sicily's archaeological sites. Incoming experts are able to operate in the private hospitality industry (hotels, travel agencies, restaurants, transports, etc.), in various levels of the public administration (Regional, Provincial, Municipal) and in public-private institutions (consortiums and agencies).





### 1.4. Organisation Science

The BSc in Organisation Studies focuses on the analysis, the development, the design and management of organisations.

During the three years, the following competences are acquired:

- knowledge. Economics, sociology and law; managerial skills and complementary abilities for economists and engineers;
- know-how. Excel, database, data analysis software and English language are an extra advantage in seeking for employment;

• critical view. Ability to look at a situation from different angles, going beyond common sense interpretations. The issue is ability to identify problems and find creative solutions.





### 2.1. Sociology

The MSc course in Sociology is aimed at offering to students (future researchers and professionals) a high standard theoretical, methodological and technical programme by focussing on the analysis of the structure and transformation of contemporary societies in a comparative way.

The consideration of the structural, institutional and cultural dimensions that conform contemporary societies as well as the study of behaviours, attitudes and opinions that characterise individuals and social groups lies at the core of the MSc course in Sociology.

### 2.2. Planning and management of social policies and services

The MSc course in Planning and management of social policies and services prepares professionals for the direction, management and coordination of social policies and services in various settings: institutional, private and cooperation ones.





### 2.3. Tourism, Territory and Local Development

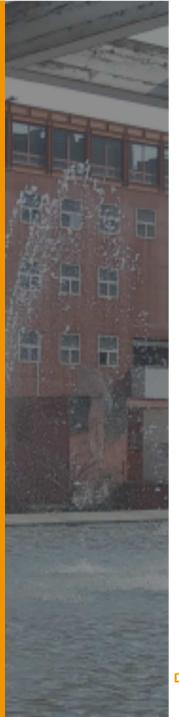
This MSc course trains incoming tourism experts, able to design tourist development strategies at the local level, as well as to elaborate policies for the enhancement and management of local territory and its potential tourist resources.

The course also encourages students' capacity to analyse tourism as a contemporary social phenomenon.

These highly specialised skills respond to a growing and increasingly diversified demand for free time entertainment and to current organisational changes in local tourist systems.

Cooperation between the public sector, private enterprises and service sector in the tourist market, in fact, is increasing both as far as the supply of services and as far as planning, project development and evaluation.





### 2.4. Management and Services Design

The MSc in Service Science and Services Management is aimed at educating professionals and managers willing to operate in services companies in a public and private context.



# 3. Masters (MA First Level)

### **3.1. Entertainment, Enterprise, Society (SIS)**

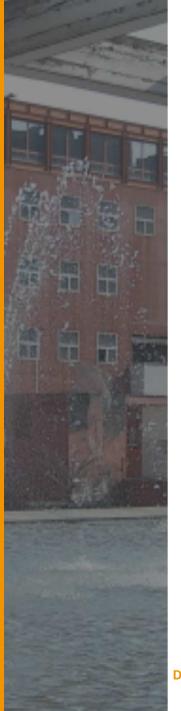
Aim of this-one year master is to offer renewed cultural and professional training for entertainment professionals. This need emerged from demand expressed directly by bodies and enterprises active in this sector. Public and private enterprises for theatrical and musical production, and relative public funding bodies, currently face an inadequate training market, held back by this sector's bureaucratic logics. The change of perspective that is currently underway requires the introduction, at different professional levels, of people equipped with up to date knowledge and skills.



### 3.2. Health Systems, Traditional and Non-Conventional Medicine (SISMENC)

This one-year master has the aim at providing to participants – who have been already trained in issues related to health systems – a specific theoretical knowledge and practical tools, which can contribute to integrate economic and management aspects with clinical issues related to care and non-conventional medicine.





### **3.3.** International Business Development (MAIB) (Taught in English)

The master in International Business Development (MAIB) is aimed at offering students the opportunity to become experts in the field of International Business. It is therefore a full-time Triple Credential Program in partnership with Canadian and Indian Universities: Centennial College (Toronto, Canada) and the Alliance University (Bangalore, India).



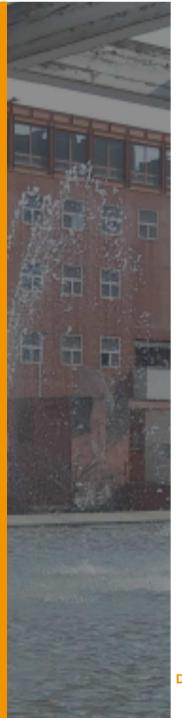


### 3.4. Management and Digital Innovation (MADIM)

The Master in Management and Digital Innovation (MADIM) is aimed at equipping students with knowledge, skills and tools for leading and managing digital change and innovation in a wide variety of organisations, particularly focussed on social media, digital revolution and sustainable and socially responsible orientation.

The program prepares managers for key roles in the shaping of digital innovation and in the management of business and social transformation. It is a part-time program offered in a blended learning format where traditional lectures are combined with projects developed within companies.





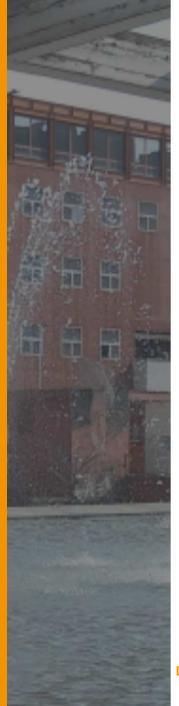
### **3.5. Management for Human Capital Development (MACU)**

The Master in Management for Human Capital Development (MACU) is aimed at equipping students with knowledge, skills and tools for managing and developing human resources and delivering human capital services within a wide variety of organizations.

The Master programme focus on new trends and innovations in human resource management, such as the wide use of digital technologies and social media for managing personnel, and the implementation of innovative systems to develop, enhance and involve employees.

At the end of the Master course, students will find employment opportunities in the human resource departments of medium and large companies or even within organizations specialized in the provision of services for the human capital.





# **3.6.** Science Communication and Sustainable Innovation (MaCSIS)

The master lasts two years and is open to graduate students holding BA university degrees. It is focussed on the so-called *third mission* of the University, which means the communication of knowledge, research and innovation beyond disciplinary boundaries and formal education.

### 3.7. Sport Management, Marketing and Society (SMMS)

This Master aims to equip students with advanced professional skills and managerial competences, suitable for the management needs of sport organisations and other enterprises directly or indirectly associated with them.





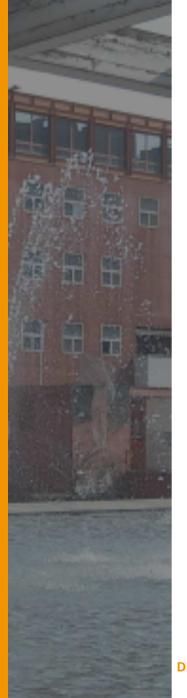
### 4. Doctoral programmes

Doctoral programmes in social sciences – lasting three years - aim at gaining skills to carry out highly qualified research activities.

The Department of Sociology and Social Research hosts two doctoral programmes:

- Applied Sociology and Methodology for Social Research (ASMSR)
- City and Information Society (URBEUR QUA\_SI)





### 4.1. Applied Sociology and Methodology for Social Research (ASMSR)

The Doctorate in Applied Sociology is a three-year program, based on two curricula devoted to:

- 1. Sociology and Methodology in Social Research;
- 2. Social Work.

The following Departments cooperate actively with the Doctorate: the Department of Social and Political Studies of the University of Milan, and the Department of Social Research of the University of Eastern Piedmont.

The aim of the Ph.D. course is to homogenize students' knowledge about sociological issues in the first year and to design in the second and third year specific research trajectories for each student.





# 4.2. City and Information Society (URBEUR – QUA\_SI)

The Ph.D. Programme in Urban and Information Studies is a European doctoral programme that is networked with a number of outstanding European universities: SciencesPo (Paris), London School of Economics (London), Humboldt-Universität zu Berlin (Berlin), King's College (London), Universitat de Barcelona (Barcelona), Katholieke Universiteit (Leuven).

The URBEUR – QUA\_SI European doctoral programme aims to serve as a benchmark for excellence in urban and information studies, contributing to develop scientific and professional skills and expertise in the area of concern. Special emphasis is placed on the acquisition of interdisciplinary skills.





Since the inception, the Department of Sociology and Social Research has been ranked as **the best in Italy for the quality of research and teaching in social and political sciences**, as stated also by the national research ranking (ANVUR 2013).

The Department offers also a **Post-doctoral Program** with annual grants and fellowships.

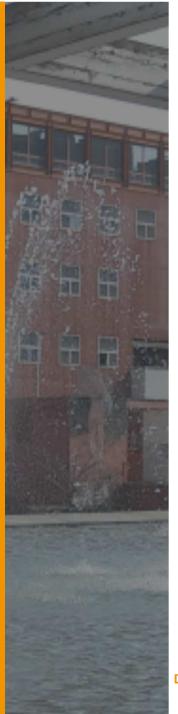




### **Research Areas and Topics for Students' Theses**

- I. Classical and contemporary sociological theories
- II. Methods and Techniques of Social Research
- III. Dimensions of socio-economic change
- IV. Migration dynamics
- V. Economics and Management of companies
- VI. Families, genres and generations
- VII. Symbolic forms and media strategies
- VIII. Forms and dynamics of tourism phenomena
- IX. Collective identities and cultures
- X. Changes and trends in politics and democracy
- XI. Organizations and companies
- XII. Regulation and social control
- XIII. Change in work and the labor market
- XIV. Transformation of the territory and the environment





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# **Chairperson for International Programmes**

Prof. Marina Calloni Email: <u>marina.calloni@unimib.it</u>

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