

Behavioural sociology: the past, present and future

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U7 building
Room 'Pagani'
(third floor)

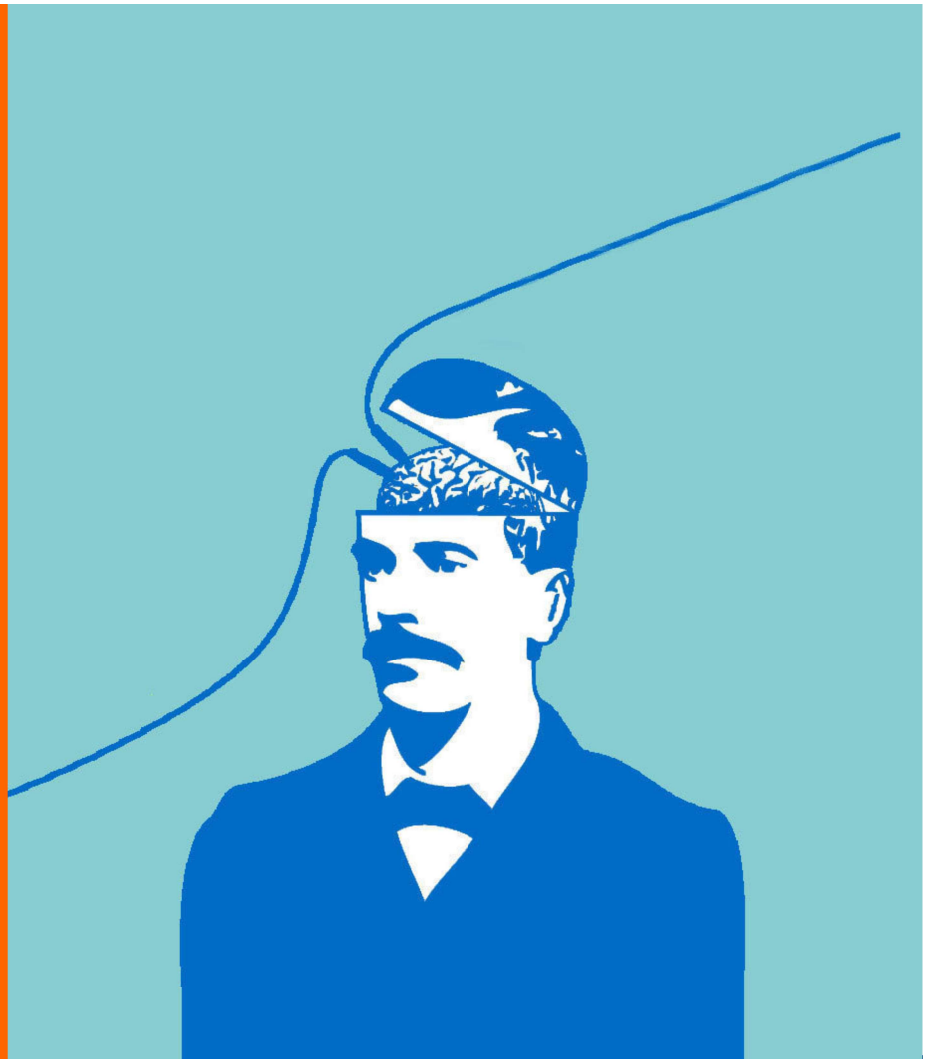
14.30-16.30



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In this seminar, I shall discuss the research programme of behavioural sociology, by looking at foundational contributions and more recent research.

I will distinguish behavioural and experimental sociology, discuss their differences and present some exemplary studies. My focus will be on studies on social norms, trust, reputation and gossip.

I will conclude by presenting my view on the future of behavioural sociology, its relationship with the big data programme and its contribution to more solid and rigorous social research.

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